

## Dear Friend,

As the only National Cancer Institute (NCI)-designated Cancer Center within a 600-mile radius, the University of New Mexico Cancer Center provides an unparalleled level of cancer care to the people of New Mexico and the nation. The incredible generosity of our donors has been critical to our success.

Now, thanks to the support of the State of New Mexico, the UNM Board of Regents, the UNM Hospital, and the people of New Mexico, we have opened our \$90 million, state-of-the-art, five-story, 206,000 square foot UNM Cancer Treatment and Clinical Research Facility. This new building, with its stunning view of the Sandia Mountains, 50 large examination rooms per floor, four radiation oncology/radiosurgery vaults and a patient education wing, is designed to accommodate more than 200,000 patient visits every year in a gracious and beautiful healing environment.

To furnish and complete the build-out of this remarkable new facility, we invite you to name one of the many beautiful spaces in the building. From a small, private family alcove, to the main lobby/atrium, to naming the entire building, there are many ways you can leave a legacy of hope for cancer patients in New Mexico and across the nation. Spaces may be named through multi-year pledges, and donors who commit to name spaces by May 15, 2010, will be recognized at the dedication of the new building to be held in June, 2010.

Your generous donation is fully tax-deductible, and 100% of your donation will go to the program of your choice. By giving locally to the UNM Cancer Center, you can be assured that your gift will help your friends and loved ones here in New Mexico. For more information on giving to the UNM Cancer Center, contact Patt Cain, Chief Development Officer, at 505-272-2114 or PCain@salud.unm.edu.

Only through the generosity of our incredible donors are we able to offer state-of-the-art cancer care to our citizens, and we hope that you become a partner with us in this effort.

Sincerely,



Cheryl L. Willman, M.D.  
Director & CEO  
University of New Mexico Cancer Center

## How to Give to the UNM Cancer Center

Your generous donation to the UNM Cancer Center is fully tax-deductible, and 100% of your donation goes to the program of your choice. By giving locally to the UNM Cancer Center, you can be assured that your gift will help your friends and loved ones here in New Mexico.

Check donations may be mailed to the address below. You may also call 505-272-2114 to donate using a credit card or go to <https://unm.securesites.net/give-online/fdn/> to make an online donation. In addition, the Development Office is available to assist donors in structuring a gift that best meets their interests and needs.

Individuals, businesses and foundations who contribute \$1,000 or more annually to the UNM Cancer Center are members of the El Oso de Salud Society, formerly the El Oso Sanador Society. This group of supporters is recognized on plaques in the UNM Cancer Center, receives invitations to special events and is recognized in various publications. Giving options include:

**Memorial Gifts:** Making a donation in the name of a friend or loved one is a wonderful way to honor and remember that person's life. The UNM Cancer Center will notify the honoree's family of the gift.

**The United Way:** Donors may designate all or part of their contribution to the UNM Cancer Center.

**Planned Giving:** Donors may plan for a future gift by naming the UNM Cancer Center as a beneficiary in wills or by designating proceeds from life insurance, retirement funds or bank accounts.

### **El Oso de Salud. The Healing Bear.**

*Our seal is a Native American symbol of responsibility, leadership, teaching and healing. The University of New Mexico Cancer Center has chosen El Oso de Salud as our seal because we are committed to serving those affected by cancer with strength, courage, grace and great ability.*



### **UNM Cancer Center**

Development Office  
MSC07 4025  
1 University of New Mexico  
Albuquerque, NM 87131-0001

To make an appointment call 505-272-4946

To make a donation call 505-272-2114

Visit our Web site at [cancer.unm.edu](http://cancer.unm.edu)

*You may prefer to have your name removed from our fundraising communications. If so, please contact us at the address above. Please allow us thirty days to honor your request.*



# BE PART OF BUILDING HOPE



BE PART OF THE UNM CANCER CENTER CAPITAL CAMPAIGN





Auditorium

## Education Center

AUDITORIUM, CAFÉ & MEETING ROOMS

**Naming of Education Center** (Entire Area) ..... \$2,000,000

The Patient and Community Education Center at the new UNM Cancer Treatment and Clinical Research Facility provides educational opportunities for New Mexicans as well as helps physicians from around the state consult with the outstanding faculty of the UNM Cancer Center. It is also a place where cancer patients and their family members can participate in support groups and other healing activities.

**Auditorium** ..... \$500,000

The 150-seat auditorium is the centerpiece of the Patient and Community Education Center. With its combination of theatre and seminar seating and advanced audio-visual capabilities, the auditorium is an ideal venue for community meetings, lectures, symposia and other events.

**Boardroom** ..... Wells Fargo Bank

Located directly across from the auditorium, the boardroom provides a formal meeting space for the UNM Cancer Center, as well as for various cancer-related community organizations.



Boardroom

## Healing Gardens

**Rooftop Healing Garden** ..... \$250,000

The Center's Infusion Suite features a Rooftop Healing Garden where patients can receive chemotherapy treatments outside in the fresh air while enjoying a stunning panoramic view of the Sandia Mountains.



Rooftop Healing Garden

**Healing Garden and Pool** ..... Carl C. Anderson, Sr. and Marie Jo Anderson Charitable Foundation

Located next to the Center's main entrance and graced by a meditation pool, stone benches and plants, this secluded garden provides a quiet spot for contemplation. It also serves as an outdoor gathering space for events at the Education Center.



Healing Garden & Pool

**West Entry Healing Garden** ..... \$100,000

Located at the entrance of the Radiation Oncology clinic, this garden area features shade trees, benches and plants.



Radiation Oncology

## Sub-Terrace Level

RADIATION ONCOLOGY AND RADIOSURGERY SUITE

**Naming of Entire Suite** ..... Carl C. Anderson, Sr. and Marie Jo Anderson Charitable Foundation

**Children's Waiting Room** ..... H. Hunter and Ann Look



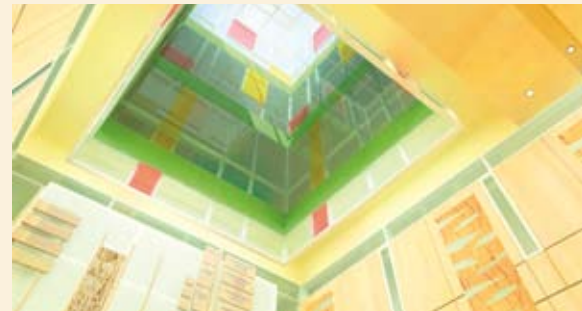
Main Entrance

## Ground Floor

MAIN ENTRANCE, PATIENT SERVICES, LAB, SURGERY & IMAGING

**Main Lobby/Atrium** ..... \$500,000

Illuminated by a four-story light chimney, the main lobby is directly across from the reception desk and main elevator bank. A patient education desk and a complimentary coffee, tea and juice station make this soaring central space an ideal place to gather, meet or simply relax while waiting.



Light Chimney

**Minor Procedure Cancer Surgery Suites** (3) ..... \$40,000 each

**Women's Cancer Screening Clinic** ..... \$400,000

**Diagnostic Laboratory** ..... \$80,000

**Exam & Treatment Rooms** (5) ..... \$20,000 each

**Patient & Family Support Services Area** (Entire Area) ..... \$175,000

Waiting Room ..... \$70,000

Counselor Office ..... \$25,000

Patient Navigator Office ..... \$25,000

Social Worker Office ..... \$25,000

Health Educator Office ..... \$25,000

Manager Office ..... \$25,000

**Patient Education & Resource Center** ..... Eugene L. Garcia Charitable Trust



Main Lobby

## Second Floor

MULTIDISCIPLINARY CLINICS

**Women's Services Reception** ..... \$40,000

**Women's Services Waiting Room** ..... \$250,000

**Exam Rooms** (25) ..... \$20,000 each

**Large Exam Rooms** (8) ..... \$25,000 each

**Patient Navigator Office** ..... \$25,000

**Social Worker Office** ..... \$25,000

**Patient & Family Quiet Alcoves** (7) ..... \$6,000 each

*Tranquil spaces to allow families quiet areas for discussion and reflection.*



Clinic Waiting Room

## Third Floor

MULTIDISCIPLINARY CLINICS

**Meditation/Quiet Room/Chapel** ..... \$300,000

Designed to reflect New Mexico's rich multiethnic and multicultural heritage, the non-denominational meditation/quiet room/chapel offers patients and visitors of all spiritualities an inspiring contemplative space.

**Reception** ..... Wells Fargo Bank

**Waiting Room** ..... \$250,000



Meditation/Quiet Room/Chapel



Clinic Reception

**Large Exam Rooms** (4) ..... \$25,000 each

**Exam Rooms** (34) ..... \$20,000 each

**Patient & Family Support Services**

Nutrition Office ..... \$25,000

Social Worker Office ..... \$25,000

Managers' Offices (3) ..... \$25,000 each

**Patient & Family Quiet Alcoves** (7) ..... \$6,000 each

*Tranquil spaces to allow families quiet areas for discussion and reflection.*



Exam Room

## Fourth Floor

INFUSION SUITE, FAMILY SERVICES & EXPERIMENTAL THERAPEUTICS

**Chemotherapy Stations** (22) ..... \$10,000 each

Patients receive chemotherapy in semi-private stations with floor-to-ceiling, wall-to-wall windows that frame breathtaking views of the Sandia Mountains.

**Pharmacy** ..... \$160,000

**Patient/Family Lounge & Waiting Room** ..... \$100,000

**Private Infusion Rooms** (5) ..... \$20,000 each

**Patient Navigator/Educator Office** ..... \$25,000

**Center for Life at the UNM Cancer Center** ..... \$500,000

*Integrative, holistic medicine, acupuncture and massage.*



Chemotherapy Stations

## Art Naming Opportunities

The goal of our art program is to reflect the synergy of art, medicine and spirituality. Creating sequences of art throughout the building provides an opportunity for visitors to pause and become engaged with matters beyond their reason for being there. The artistic pieces will be selected to support the notion of wholeness and provide a healing experience for patients. As the intimate detail of the building, the artwork will reinforce the power and beauty of the architecture.

**Exterior Entrance Sculpture** ..... on request

**Main Lobby** (Major Painting) ..... on request

**Sculpture for Light Well on First Floor** ..... on request

**Art for Waiting Rooms** ..... \$15,000 per room

**West Entrance Sculpture** ..... Gene and Rebecca Tobey

**Art in Healing Patron** ..... \$5,000



"Homeward Bound" by Allan Hauser is representative of art appropriate for the new building. © 1989 Chiinde LLC



"Spirit of the Wind" by Allan Hauser, depicted here in our Main Lobby/Atrium, is representative of art appropriate for the new building. © 1992 Chiinde LLC

## A Legacy of Hope

The most prominent way to show your commitment to the health of our community is by naming the building that houses our state's only National Cancer Institute-designated Cancer Center.

**Naming of Entire Building** ..... \$25,000,000